Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_\_\_

**Newsreel Project – Book Analysis**

**What is it?**  The Newsreel Project is a video response to your reading that connects the ideas in the book to your thoughts creatively. The purpose of the project is so that your audience will understand the big ideas, themes, and connections within the book. This will be your final assessment over *To Kill a Mockingbird.*

* All of this must be done and submitted electronically by the start of the period on Tuesday, May 29.
* This assignment is worth 100 points. Below is a breakdown of the assignment with point values

**Must do:**

1. **Title and Image (5 Points)**
   * Create a title for your newsreel.
   * Include an image that reflects the novel or a theme from the novel.
2. **One Headline Story – 2 minute minimum (20 points)**
   * Headlines stories are meant to do two things: draw attention to the story through eye-catching language and to summarize the main point of the story.
   * All headline stories need a present tense verb.
   * Headlines should also give the reader some basic information. Think 5 W’s and 1H (who, what, when, where, why, and how) and choose the most important ones.
   * Should include “interviews” of at least two characters.
3. **An Additional World or National News Story – 1 minute minimum (10 points)**
   * Choose another less **important event that happened in the time of the novel**.
   * Report on a “National” or World” news event, giving details of that event.
   * Like your headline story, include the 5 Ws and 1 H.
4. **One Editorial Segment - 1 minute minimum (10 points)**
   * An editorial segment is a segment that presents a news personality’s opinion on an issue. Much in the same manner of a lawyer, editorialists build on an argument and try to persuade readers to think the same way they do.
   * Editorial segments are meant to influence public opinion, promote critical thinking, and sometimes cause people to take action on an issue.
   * In essence, an editorial is an opinionated news story where the news personality presents his/her side cohesively and persuasively.
5. **Two Pictures (5 points)**
   * Find or draw two interesting pictures to go with your stories. Have them displayed on screen as you do the report.
6. **Grammar and mechanics (5 points)**
   * There are little to no problems with grammar and mechanics.
7. **Be creative and visually stimulating. (5 points)** 
   * Your entire video should be between 4-6 minutes in length.
   * If you find you have extra time, repeat any of the above steps/ elements.
   * Your name and class period should be in the credits at the end of the reel.

**You pick 2 from the following list.**

1. **Personality Profile (15 points)**
   1. A human-interest story about a person who deserves recognition for something he/she did.
   2. Choose a character OTHER THAN BILBO, GANDALF, OR THORIN and write about them and something significant they did that affected the plot or showed a theme in the novel.
   3. Eg: Beorn, Elrond, etc.
2. **Commercial (15 points)**
   1. Create a product or business that would be used in Middle Earth around the time of the novel and that somehow connects with an event in the novel.
   2. Create a commercial for that product that might air on a newsreel. Be creative. Include a slogan and logo for the company or product.
3. **Obituaries (15 points)**
   1. Choose 2 characters in the novel who die (Fili, Kili, Thorin etc.) and read their obituaries.
   2. Obituaries typically include: where and when they were born, where and when they died, who they leave behind (family and friends), and something (from the novel) they will be remembered for.
4. **A Sports Segment (15 points)**
   1. Create a sports segment focused on an event from the novel.

**Presentation of Project (10 points)**

**Extra credit (up to 5 points)**: Pick an additional item from the list of five for up to five points of extra credit.

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| --- | --- |
| **Suggested events from the novel for your scenes** (you may use any significant event from the novel) | |
| The Trolls | The Spiders |
| The Wood Elves / Barrels | Bilbo meets Smaug |
| The Battle of the Five Armies | Bilbo meets Gollum |